

The Eagle Fund



Dear Rivers Edge Families,

The REES PTA is very excited for the 2011-2012 school year and we invite you to be a part of it. For the fifth year, we will continue to raise money through the direct donation campaign to enhance our children's educational experience through programs and materials that your donation will help make possible. We are planning for the best year yet at Rivers Edge and we need your support to make it happen.

We have two goals to meet this year. The first goal is to **raise \$15,000** to cover the cost associated with the programs. The second goal is to **increase family participation in our campaign to 55%**. We need more REES families participating to reach our goals. Every dollar we raise will support our children. Together, we can make it happen!

Did you know the funds raised by the PTA support the following programs?

- The Science Fair
- Theatre IV assemblies
- \$500 for each grade level to purchase classroom materials
- Recycling Program
- Family events such as the Sock Hop and Spring Carnival
- \$100 for every teacher at REES to off-set their cost for classroom supplies
- Teacher Appreciation and Recognition
- Community Service Program
- Rivers Edge Around the World
- Dads and Donuts

The fundraiser was created based on parent feedback and to make it as easy as possible to support Rivers Edge. There is no merchandise to sell, no time commitment. Simply send us your donation with the form on the back by September 30, 2011.

There are some important things to remember about your donation to the Eagle Fund:

- Contributions may be tax deductible
- Many employers offer to match your contribution, please check with your human resources.

It couldn't be easier or more efficient than any fundraiser we could do.

Remember that any contribution will help us meet our goals. While a \$48 donation or more will make you a member of the Eagle Club, donations in any amount are appreciated. Our children and faculty work extremely hard and deserve our support.

Direct Donation Levels:

- ★ **Platinum Level (\$200 or more)**- Your name recognized on the PTA Web Site, membership in The Eagle Club, a 2011-2012 REES Eagle Club Magnet, Free parent and REES student admission, including dinner, to the PTA Sock Hop and Free family admission, including dinner to the PTA Spring Carnival.
- ★ **Gold Level (\$120-\$199)**- Your name recognized on the PTA Web Site, membership into The Eagle Club, a 2011-2012 REES Eagle Club Magnet and Free parent and REES student admission into the PTA Sock Hop and Free family admission to the Spring Carnival.
- ★ **Silver Level (\$80-\$119)** – Your name recognized on the PTA Web Site, membership into The Eagle Club, a 2011-2012 REES Eagle Club Magnet and Free family admission into the PTA Spring Carnival.
- ★ **Bronze Level (\$48- \$79)** – Your name recognized on the PTA Web Site, membership in The Eagle Club, and a 2011-2012 REES Eagle Fund Club Magnet.
- ★ **Eagle Level (\$1-\$47)** – Your name recognized on the PTA Web Site.

* Dinner menu for Sock Hop and Spring Carnival are subject to change.

** For Gold and Silver Levels Free family admission *does not* include food at the Sock Hop or Spring Carnival.

Sincerely,

Rose Mary Jordan
President
Rivers Edge Elementary School PTA
762-4913 president@reespta.org

Renee Kreiser
Vice President Ways and Means
The Eagle Fund Campaign
346-0355 waysandmeans@reespta.org

The REES PTA Eagle Fund Campaign 2011-2012 Eagle Fund Contribution



Contributor's Name/s: _____ Phone: _____

Student's Name: _____ Teacher: _____ Grade _____

Student 2 Name: _____ Teacher: _____ Grade _____

Student 3 Name: _____ Teacher: _____ Grade _____

Names of donors will be posted on the REES PTA Website. Please select one of the following:

I do not wish to have my name listed on the website.

Please select sponsor level:

- Platinum Level (\$200 or more)***
- Gold Level (\$120-\$199)***
- Silver Level (\$80- \$119)**
- Bronze Level (\$48- \$79)**
- Eagle Level (\$1-\$47)**

For Free Admission purposes only:

Total # of children in your family _____

Office use: Date: _____ Amount: _____ Check # _____

Checks payable to REES PTA

Please cut out this form and place it with your check in the provided envelope. You may return the envelope by:

- **Sending the envelope to school through your children's backpacks**
- **Dropping off this form and your check at the school's Main Office**
- **Mailing this form and your check to**

*Rivers Edge Elementary School c/o REES PTA
11600 Holman Ridge Road
Glen Allen, VA 23059*